

Capital Markets Day 2016





#### BENCHMARK CAPITAL MARKETS DAY 2016

13.35 – 14.10

13.00 – 13.05	Introduction and Welcome (Alex Hambro)
13.05 – 13.20	Panel 1: The Macro Environment
13.20 – 13.35	Panel 2: The Aquaculture Business

Panel 3: Benchmark's Technology Centre - Part 1

#### Break

14.30 – 15.30	Panel 3: Benchmark's Technology Centre - Part 2
15.30 – 16.15	Panel 4: Financial Model and Capital Structure
16.15 – 16.25	Panel 5: The Way Forward

#### Networking





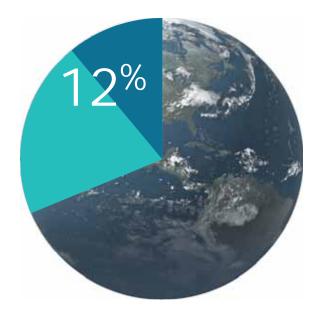
Roland Bonney, Chief Operating Officer



# 29%

of our planet is covered by land

#### From this

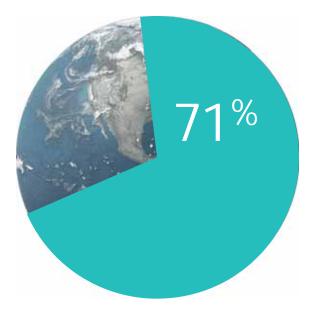


is occupied by agriculture

98%

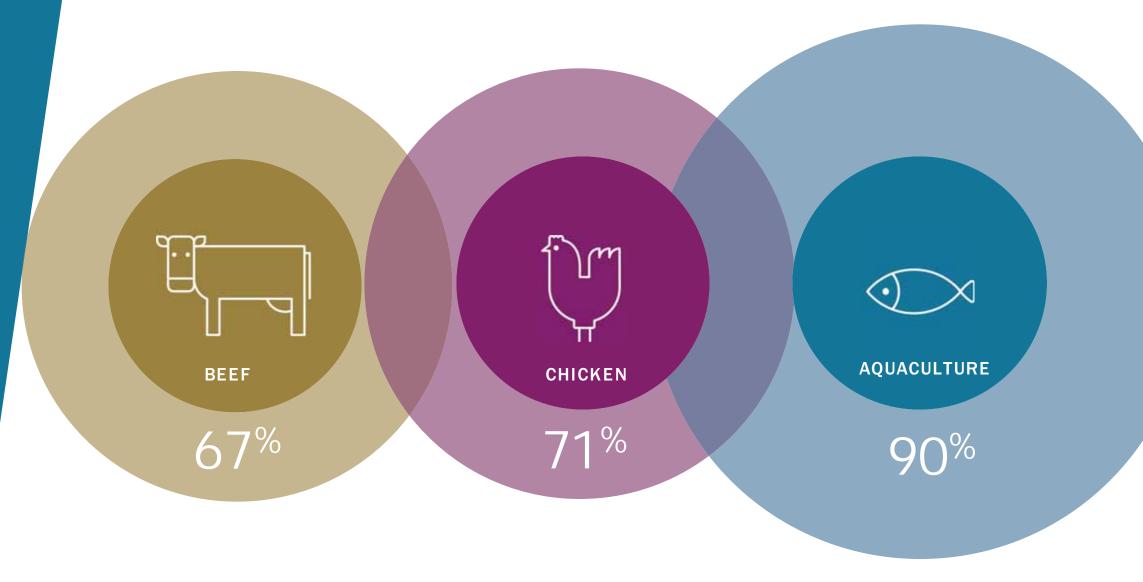
of our food is produced from this small section of the earth's surface

Fisheries & aquaculture are the only industries that can utilise the remaining



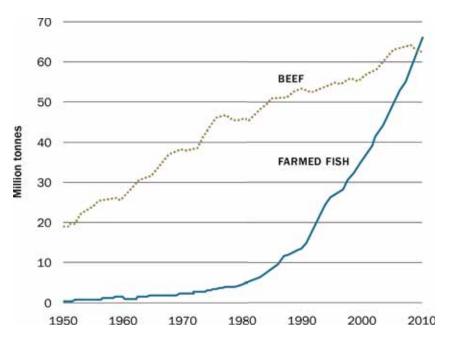


#### BY 2050 GLOBAL PRODUCTION IS EXPECTED TO INCREASE BY...



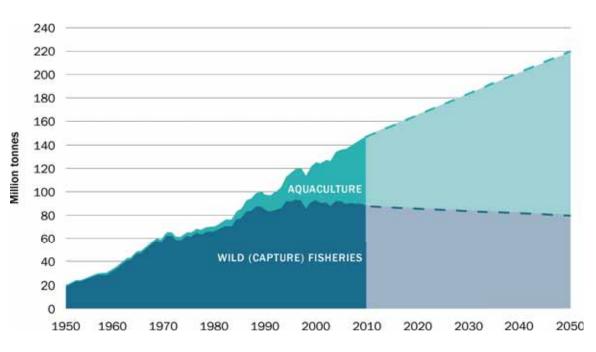


# Farmed fish production has exceeded beef production



Source: EPI based on FAO, USDA: Earth Policy Institute

# Seafood supply — all growth will come from aquaculture



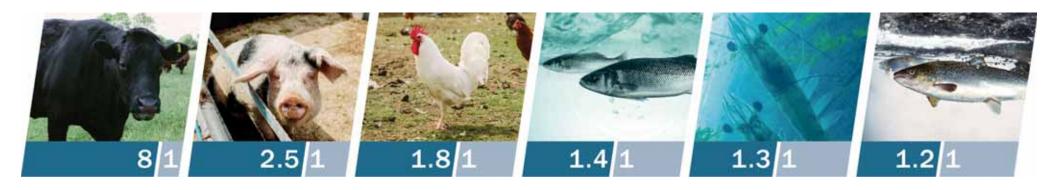
Source: Historical data 1950-2010: FAO 2014. "FishStatJ." Rome: FAO. Projections 2011-20150: Calculated at WRI, assumes 10 per cent reduction in wild fish catch between 2010 and 2050, and linear growth of aquaculture production at an additional 2 million tons per year between 2010 and 2050

"We must plant the sea and herd its animals using the sea as farmers instead of hunters. That is what civilization is all about — farming replacing hunting."

JACQUES COUSTEAU, OCEANOGRAPHER



# AQUACULTURE SECTOR IS THE MOST EFFICIENT CONVERTER OF COMMODITY RAW MATERIALS



Source: Rabobank

High quality, highly desirable protein



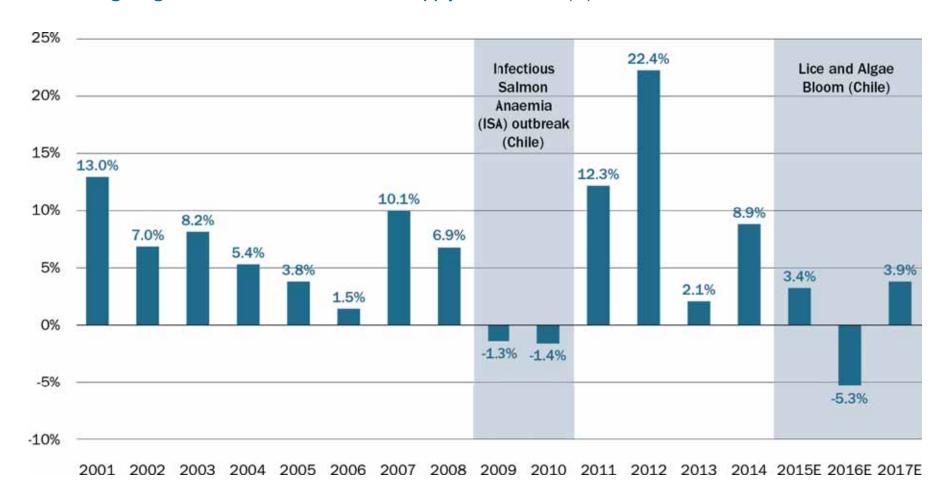
Processing low value raw material





#### **DISEASE CONSTRAINS SUPPLY**

#### YOY change in global farmed Atlantic Salmon supply and forecast (%)



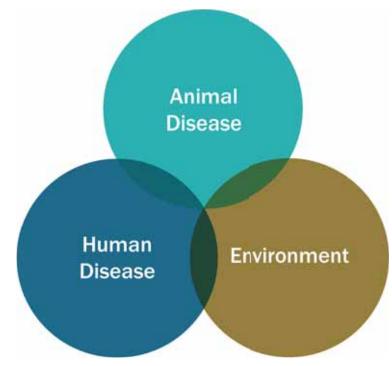


#### ANIMAL HEALTH AND HUMAN HEALTH ARE INTRINSICALLY LINKED

There are 15 WHO critically or medically important antibiotics, a number of which are still routinely used in agriculture and aquaculture

#### One Health

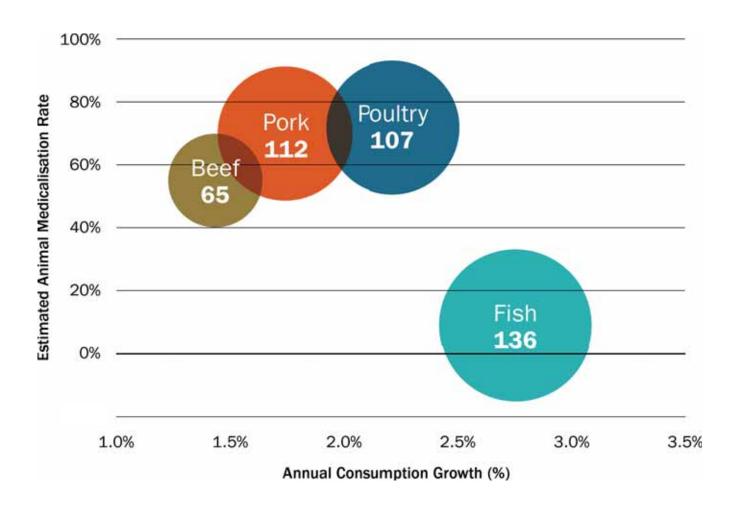
- c.60% of all human diseases and 75% of all emerging infectious diseases are zoonotic (passed between humans and animals)
- 13 deadliest of these diseases kill 2.2 million people a year
- Benchmark's genetics, vaccines and probiotics provide a solution to the problem of antibiotic use in animal production





#### **MEDICALISATION OPPORTUNITY**

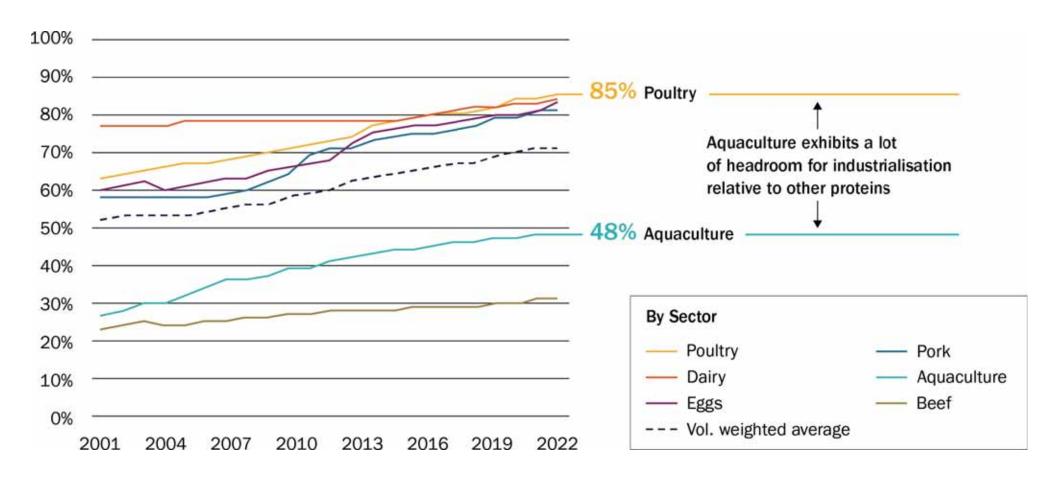
#### **Annual Consumption (Million Metric Tons)**





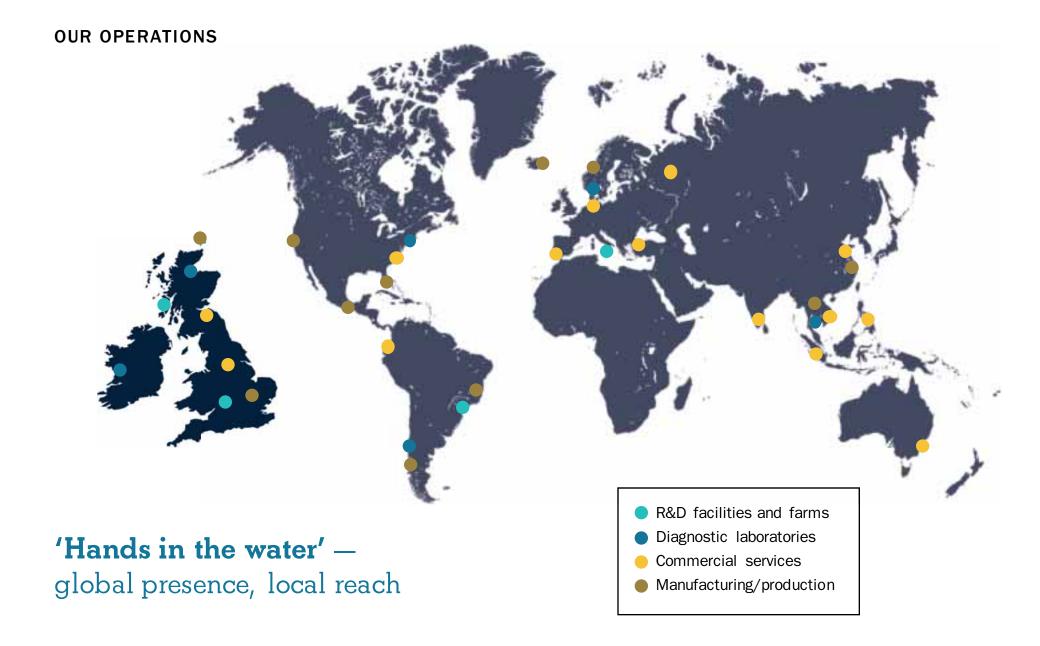
#### TECHNOLOGICAL OPPORTUNITY

#### % production modernised by sector



Source: USDA, FAOSTAT







HEALTHY FISH, HEALTHY PEOPLE, HEALTHY PLANET

# Aquaculture is the new agriculture

# The blue revolution is a technological revolution requiring:

- Informed management
- Robust genetics
- Advanced early stage nutrition
- Health products

Benchmark is at the forefront of the blue revolution



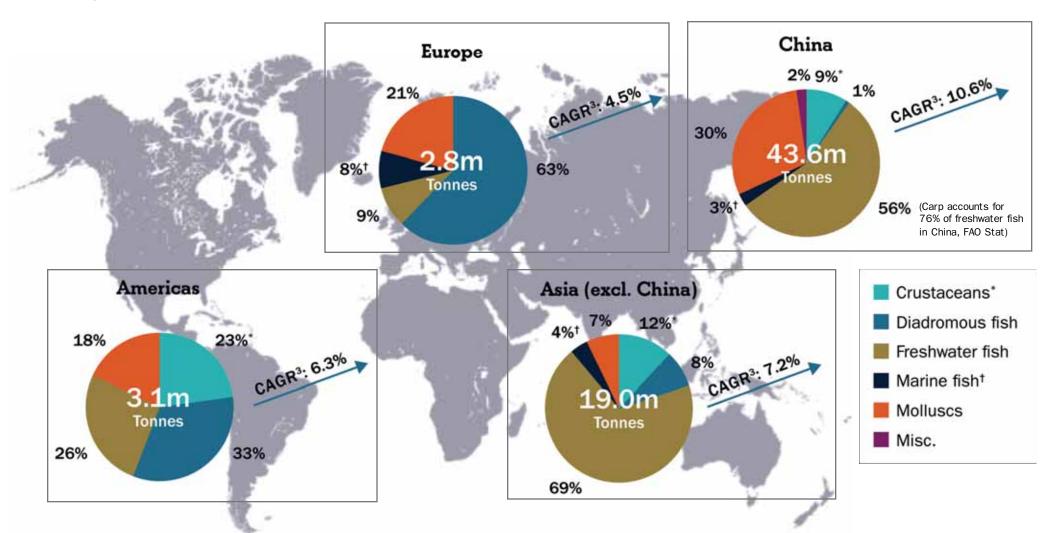




Malcolm Pye, Chief Executive Officer



#### AQUACULTURE PRODUCTION GROWING GLOBALLY ACROSS ALL MARKETS



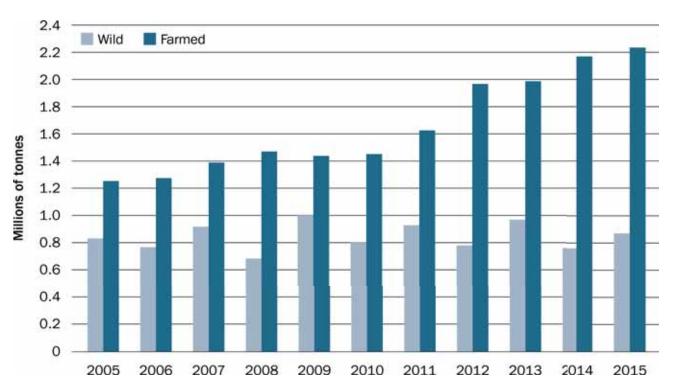
Note 1. Addressable species includes intensive and extensive aquaculture

Note 2. Global production includes Africa and Oceania not shown separately

Note 3. CAGR refers to total market of 1950 - 2013 Source: INVE Information Memorandum, FishStat, FAO



#### THE KEY MARKETS: SALMON



- 70% of world's salmon production is farmed
- 10.7 bn USD global market
- The market for Atlantic salmon has, on average, increased by:
  - 6.2% in all markets the last 10 years
  - 8.6% in the last 20 years

- Largest producing countries Norway, Chile, Scotland, Canada
- Higher growth requires progress in:
  - technology
  - improved industry regulations
  - intercompany cooperation

#### **Major Salmon Producers**

Marine Harvest
Salmar
Lerøy
Mitsubishi
Cooke Aquaculture
Empresas Aquachile
Salmones Multiexport
Pesquara Los Fiordos
The Scottish Salmon Co
Bakkafrost
Grieg Seafood
Cermaq



#### THE KEY MARKETS: TILAPIA



- Global tilapia production has increased by 11 per cent annually over the past decade
- Industry has an estimated value of 6.7bn USD\*
- Very extensive and fragmented industry

- China accounts for a third of all production, Latin America also seeing growth
- Road to maturity will be long, technological improvements will help as well as more intensive professional and consolidating management
- High need for good seed

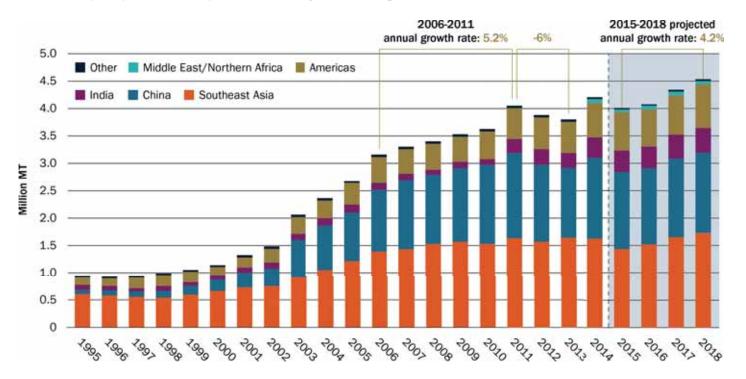
#### **Major Tilapia Producers**

JAPFA
Golden Springs
СР
Lake Harvest
ACI group
Copacol
Netuno
Copisces
Geneseas
INDPESCA
West Coast Waterbase
AQUAFARM
Grobest / Nakhonpanom
Kornkiart / Kampeangpetch
TRAPIA



#### THE KEY MARKETS: SHRIMP

#### Shrimp aquaculture production by world region: 1995-2018



- World shrimp market: 15 Bn USD
- Expected to grow 5 10 fold by 2050
- Slow recovery from EMS
- Financially weak producers after many EMS years, high need for investors
- Industrialisation and investments for better husbandry and daily management, as well as in advanced technologies and stronger genetics, will help growth
- Main recovery expected from Asian countries (China, Thailand, Vietnam, Indonesia, India)

# Major Shrimp Producers BIM DAC LOC THONG THUAN

Agrobest
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#### Blue Archipelago

#### Aquacards

#### **CP Farms**

#### Nukul Farm

#### BMR Group

#### Vaisakhi Group

#### CPP Lampung

#### Pesquera Santa Priscila

#### Omarsa

#### Expalsa

#### Granjas Marinas

#### Deli

#### **CAMANICA**

#### CAMACO



#### WHAT TECHNOLOGY IS NEEDED SUCCEED

# Innovation across the entire value chain

Solutions that the end customer will support

Building long-term value

	вмк	Competitors				
Technologies		1	2	3	4	5
Veterinary services	V					
Diagnostic laboratories	V	V				
Pharmaceuticals, vaccines & biocides	V	V	•	•	•	
Genetic programmes & breeding stock	V		•			
Specialist, advanced nutrition	V					•
Species						
Salmon	V		~		~	
Tilapia/Catfish	V	V			~	
Sea Bass/Sea Bream	V	V				
Shrimp	V			~		•
Emerging species e.g. grouper	V					•

**Animal Health\*** \$400m

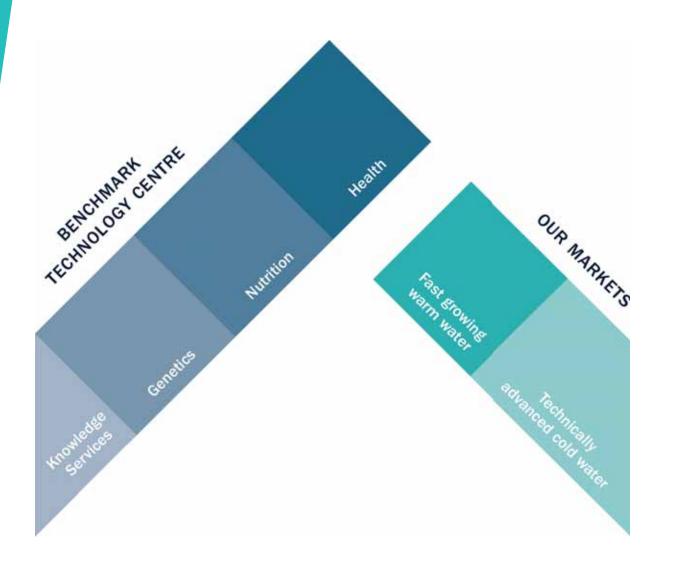
> **Early Stage Nutrition\*** \$250m

**Breeding &** Genetics\* Shrimp: \$500m Salmon: \$110m Tilapia: \$316m<sup>1</sup>

<sup>\*</sup> Management estimates



# BENCHMARK: WORLD-LEADING INTEGRATED AQUACULTURE TECHNOLOGY PROVIDER



# Biological control is the key driver for financial performance for farmers

- Harnessing best expertise
- Deploying cutting edge technologies
- Embedded alongside our customers



PANEL 3

# Benchmark Technology Centre





# Knowledge services — for informed management

Hamish Rodger, FVG Global Managing Director



# WHAT DO WE MEAN BY KNOWLEDGE SERVICES

Understanding the threats and determining livestock performance (health, genetics and nutrition) to best interpret and apply management practices

- Fish Vet Group (FVG) clinical & diagnostic services
- ▼ FAI aquaculture R&D facilities
- Technical Publishing industry training and best practice techniques





#### **STRATEGY**

# Harnessing best expertise

 Creating the best insight through globally recognised specialists

# Deploying cutting edge technologies

- Taking aquaculture diagnostics into the digital age
- Developing software platforms for tracking, clinical management and analysis

# Embedded alongside our customers

- Integrated health management involved in decision making with companies
- At coalface of aquaculture industry

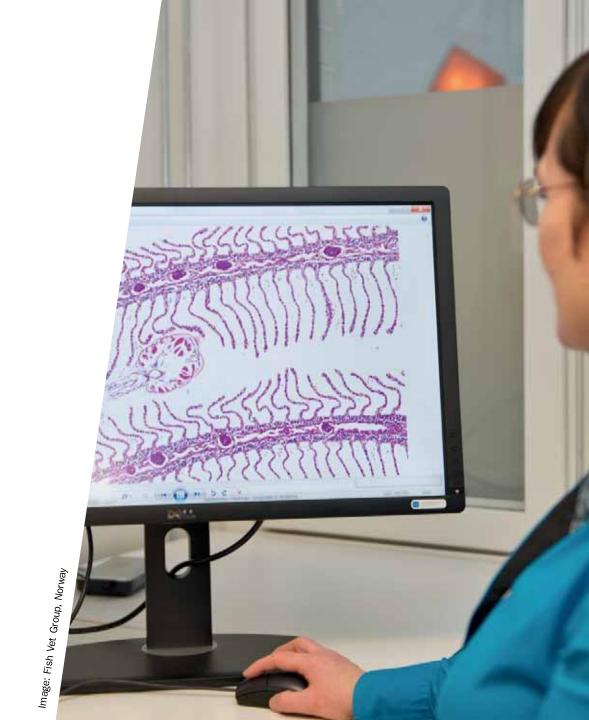




# COMPETENCIES REQUIRED TO DELIVER OUR STRATEGY

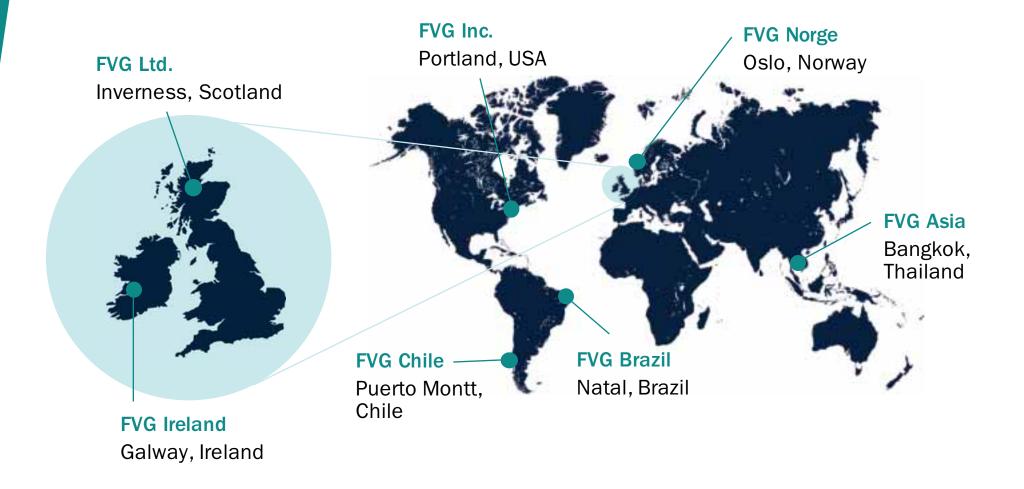
# Fish Vet Group

- >75 veterinarians and fish health professionals
- Leading expertise in diagnostic histopathology
- Many global specialists
  - Unique ability to identify and consult on aquaculture disease e.g. shrimp in South East Asia





# LOCATION & FACILITIES — FISH VET GROUP





# CAPACITIES CLINICAL & DIAGNOSTICS

#### At the front line

- Prescribing veterinary surgeons in key markets
- Involvement across supply chain (farming, feed, pharma, processors)
- First responder with diagnostics
- First mover advantage in identification of new disease challenges





#### **CAPACITIES**

— CASE STUDY

#### Bath treatments

- Largest cause of mortality (biomass) in salmon farming
- Need to know condition of fish (gills & muscles)
- Screening pre-bath with digital histology allows for informed decision making





#### **CAPABILITIES**

- AQUACULTURE R&D FARMS

nutritional trials unit Warm water challenge Ardtoe, Scotland 40% of Benchmark's animal trial unit Aquaculture trials unit and cold water health pipeline is currently challenge unit exclusively being developed at our in-house facilities Miami, US Tilapia trials unit Jaboticabal, Brasil Tilapia trials unit Pisa, Italy Warm water

nutritional trials

**Chonburi, Thailand (x2)** 

Shrimp and tilapia



#### BENEFITS TO OUR CUSTOMERS/MARKETS

- Knowledge services is driving our pipeline
- First mover advantage in disease identification
- Consolidating relationships with our clients
- Provides scientific advice and technical support to our customers





# All farming starts with a choice of genetics

Jan-Emil Johannessen, Managing Director, SalmoBreed



WHAT DOES GENETICS SELECTION MEAN FOR AQUACULTURE

Delivering the best starting point for production through production efficiencies and health resilience

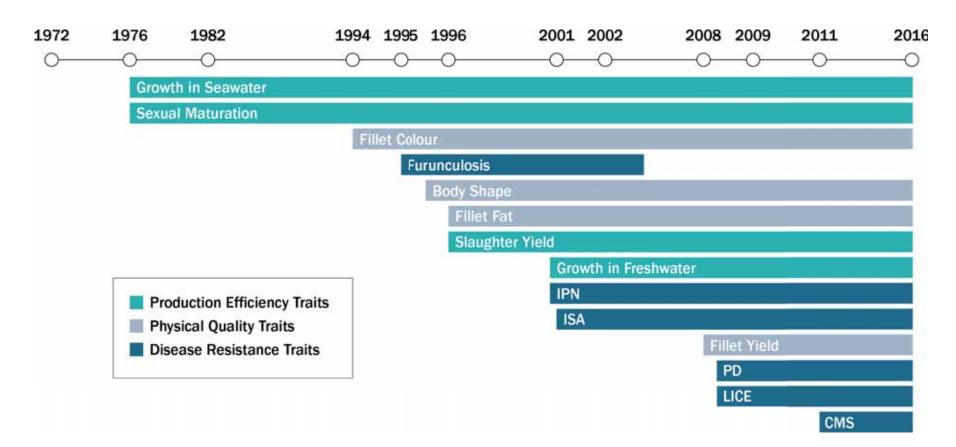




#### WHAT DOES GENETIC SELECTION MEAN FOR AQUACULTURE

— EXAMPLE TRAIT SELECTION FOR ATLANTIC SALMON

Disease resistance is now in addition key criteria for trait selection, together with production efficiency and flesh quality





#### **STRATEGY**

# Harnessing best expertise

- Best qualified aquaculture genetics team in the world
- World's largest genetics company on selective breeding programs for all aquaculture species

# Deploying cutting edge technologies

- Utilising modern genetic tools e.g. genomic selection for within family breeding
- Utilising existing technologies and developing new solutions to transfer into new species
- Land based biosecure production all year round delivery and back up facilities

# Embedded alongside our customers

- Customer led approach to delivery of all products and services
- Forming strategic partnerships with leading companies on their breeding facilities and genetics





# COMPETENCIES REQUIRED TO DELIVER OUR STRATEGY — R&D PROGRAMMES



# 25 applied programs for 15 species in 15 countries

- Atlantic salmon
- Nile tilapia
- Red tilapia
- Nile, red & blue tilapia
- Nile & red tilapia
- P. vannamei
- Turbot
- Atlantic salmon, coho salmon and rainbow trout
- Atlantic salmon& rainbow trout
- Atlantic cod
- Sea bass & sea bream
- Rohu carp
- P. monodon
- P. chinensis
- Pangasius



#### **CUTTING EDGE TECHNOLOGY**

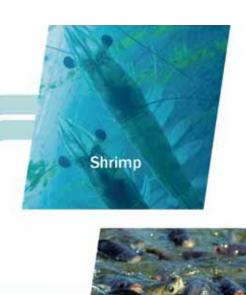
Using the technology available to use in a different way to our competitors

 Unique ability to transfer genomic knowledge to different species



Taking the learning from Salmon



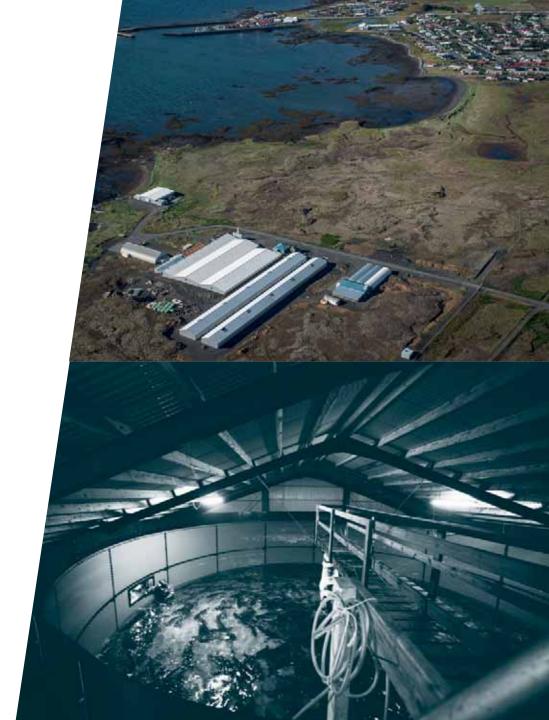






# CAPACITIES — LOCATION & FACILITIES — SALMON, ICELAND

- Highly biosecure land based production
- Utilising Iceland's unique geology and geothermic freshwater/seawater sources
- ▼ Total capacity: 200 M ova
- OIE Compartment approval currently the only company in the world authorised to export Atlantic Salmon ova to Chile
- Sales to Norway, Scotland, Faroe Islands, Chile and other markets with year-round delivery

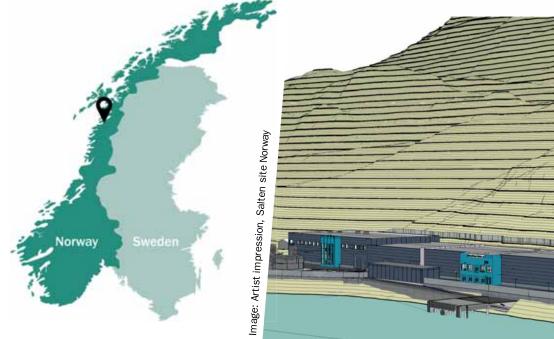




# CAPACITIES — LOCATION & FACILITIES — SALMON, SALTEN NORWAY

- Land based salmon egg production facility
- Year round biosecure production
- Production capacity 150m eggs per year (37.5% uplift on current) and replace contract production
- Structured as a JV with Salten Stamfisk (established salmon producer)
- JV formed and construction has commenced in Autumn 2016







# CAPACITIES — LOCATION & FACILITIES — SHRIMP, COLUMBIA

- Specific pathogen resistant (SPR) shrimp breeding programme
- P.vannemei shrimp has taken over as (by far) largest commercial species world wide
- Established genetics programme and broodstock
- Strong synergy with INVE routes to market already in place
- Supplying a resilient, commercially viable strain of shrimp to the global market for the first time





# CAPACITIES — LOCATION & FACILITIES — TILAPIA, NORTH AMERICA

- Family breeding programme
- Spring Tilapia brand
- Nucleus in Florida/US
- Multipliers in Mexico, Brazil and El-Salvador
- Distributing world-leading tilapia strain to Asia for the first time





### CAPACITIES — LOCATION & FACILITIES

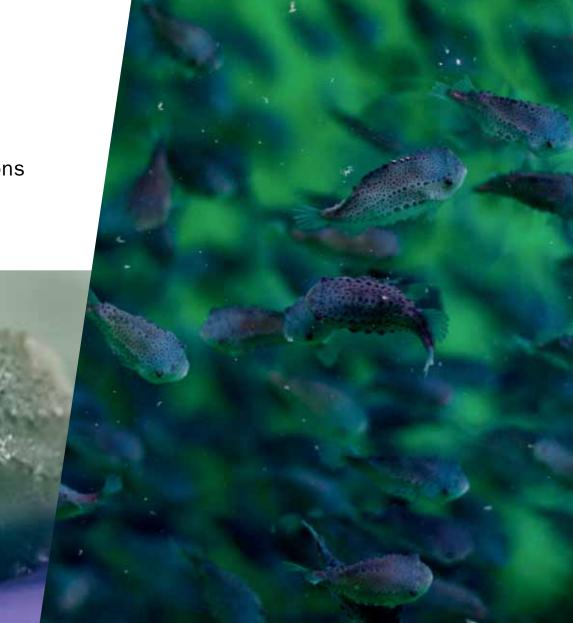
— LUMPSUCKERS, SCOTLAND & ICELAND

Biological control for sealice

Indicative of Benchmark's commitment to environmentally sustainable treatment options

Over 2m lumpfish

Image: StofnFiskur, Iceland





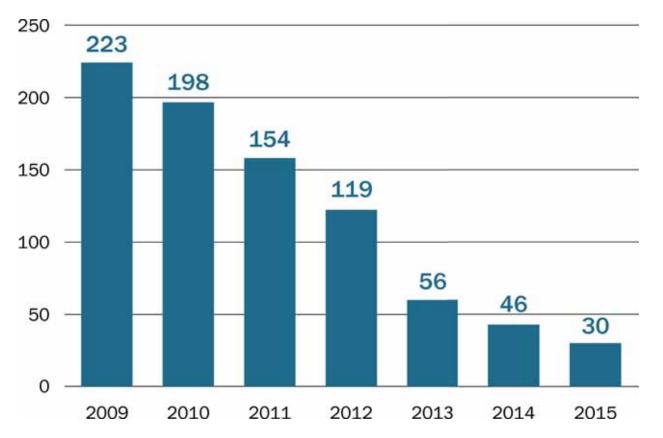
### — COMMERCIAL PARTNERSHIPS, PRODUCTS & ROUTES TO MARKET

### **PRODUCTS Traditional sales** Atlantic salmon ova Iceland ROUTES TO MARKET North Atlantic salmon fry/smolts License/royalty America Tilapia eggs, fry/juveniles Shrimp postlarvae (PL), Purchase brood stock breeding animals Indonesia Genetic services South America multi species JV or franchises



— EXAMPLE QTL IPN

Incidence of IPN in farmed salmonids 2009–2011 (Veterinary Institute Norway)

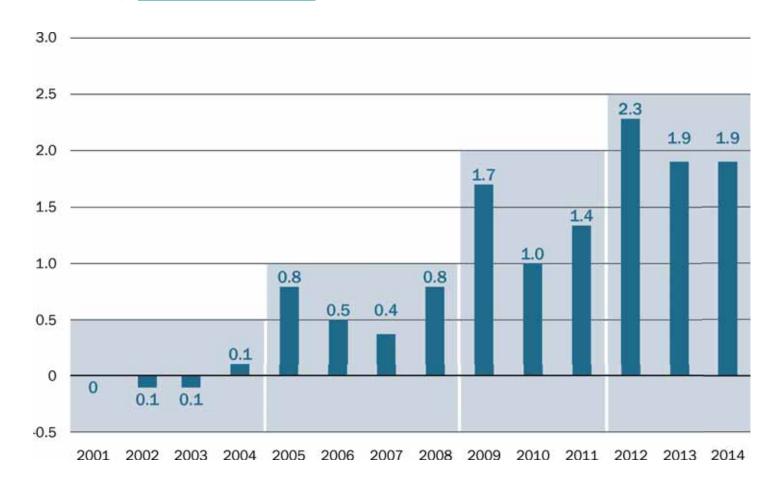


IPN was reduced 85% when QTL IPN ova was introduced



### - EXAMPLE SLAUGHTER WEIGHT

# Slaughter weight increase over 2kg in only 4 generations for SalmoBreed





Turning more production into high value product

- excellent cost benefit ratio

Ability to create bespoke solutions for clients





# Healthy growth drives efficiency



### WHAT DOES HEALTH MEAN FOR AQUACULTURE

### A healthy animal delivers healthy growth

Disease and parasites are the largest restriction on the growth of Aquaculture.

# Only limited progress has been made using conventional technologies

Benchmark has invested in new healthcare technologies to solve the major disease problems, allowing growth of established and emerging Aquaculture production species





#### **STRATEGY**

### Harnessing best expertise

- Expert scientists
- Leading research collaborations widen the net for discovery

### Deploying cutting edge technologies

- Improved products and lower production cost and time to market
- Optimised performance
- Enhanced delivery technologies

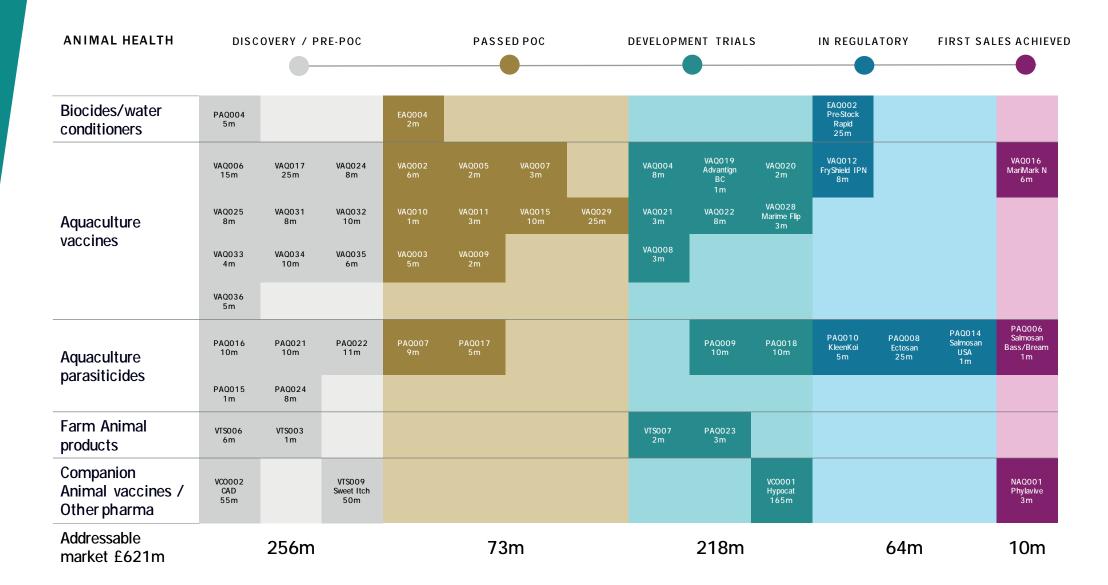
### Embedded alongside our customers

- Integrated solution package
- Customer focused health plans enable buy-in to products throughout development



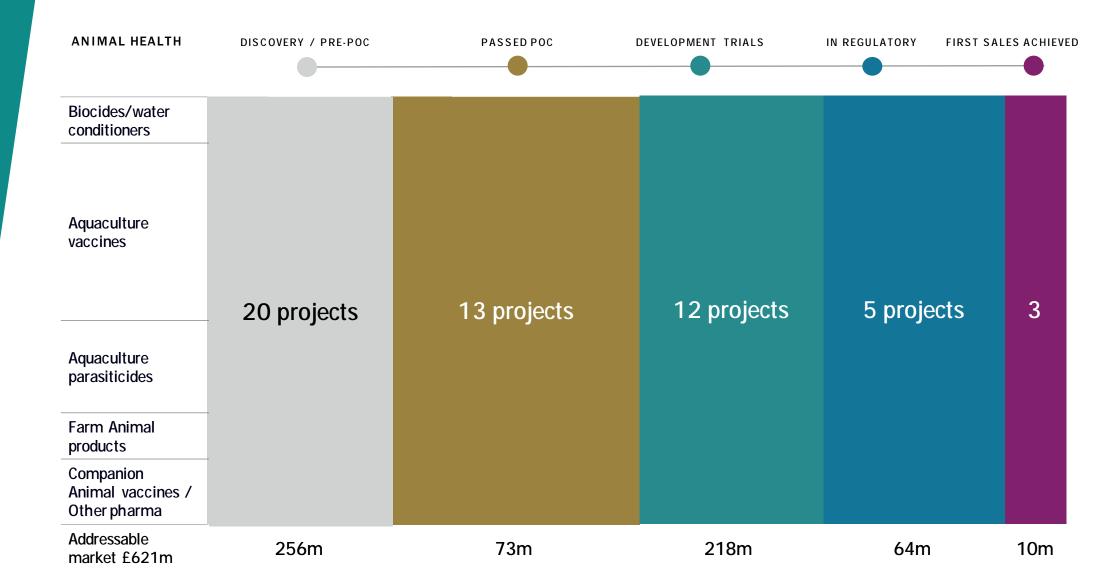


#### — EXPERTISE AND COLLABORATION





#### — EXPERTISE AND COLLABORATION





### **EXAMPLE: MARIMARK N**

### 'First Sea Bass Noda virus vaccine'

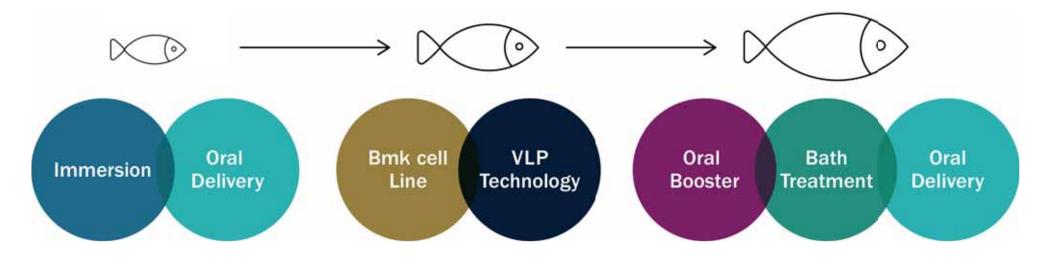
- Top disease affecting seabass production
- Produced with new BMK cell line
- Scope to extend this technology to other species
- Currently in commercial field trials, positive results
- MA
- "There are more Sea Bass in Europe and Turkey than Salmon in Norway."





### — CUTTING EDGE TECHNOLOGIES CHANGE THE OPPORTUNITY

An example of what options the BMK healthcare technologies enables e.g. Sea Bass market



Disease	Stage of production affected	Development	Vaccine	Medicine
Noda Virus	Nursery, transfer, grow out	<b>✓</b>	MariMark N (injection)	Salmosan Vet (bath)
Vibriosis	Nursery, transfer, grow out	<b>V</b>	MariMark NV (injection/immersion)	PAQ009 (oral)
Pasturellosis	Nursery, transfer, grow out	<b>V</b>	MariMark NVP (injection/immersion/oral)	



### **PRODUCT PIPELINE: ECTOSAN**

'The new Sea lice treatment 'Class' with no environmental impact

- Effective against ALL resistant sealice
- Fully contained treatment
- No environmental 'risk'
- API and final product manufacture secured





# PRODUCT PIPELINE: PRESTOCK RAPID / SANOCARE PREP

# 'Most advanced pond preparation biocide'

- More efficacious than current treatments (predatory species and disease hosts)
- Faster action & reduced persistence increases production
- First targets Thailand, Vietnam, Ecuador
- Providing a pro-active solution to a more responsible industry





# PRODUCT PIPELINE: MARIMARK STREP Leading Streptococcus vaccine

- Streptococcus accounts for more fish deaths than any other disease
- Flexible product with both S. agalactiae & S. iniae serotypes covered
- Flexible offer by region
- KA approach with INVE key to rapid market penetration

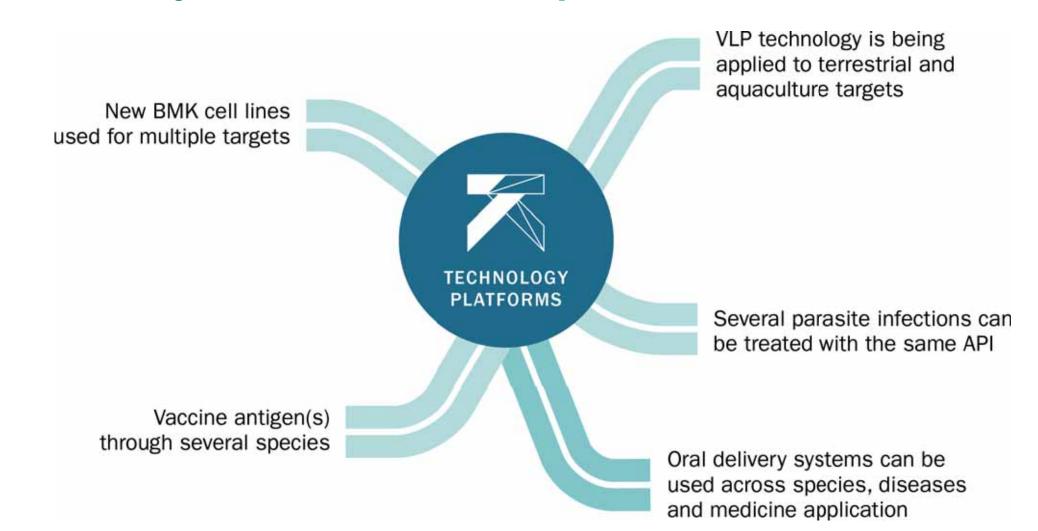






— LEVERAGING THE TECHNOLOGIES

### Technologies are transferable between species





COMPETENCIES REQUIRED TO DELIVER OUR STRATEGY CAPACITIES — LOCATION & FACILITIES

# BVL Braintree provides Benchmark with manufacturing firepower

- Ultra-modern GMP (Good Manufacturing Practice)
- Seamless transition from R&D to production
- Combining both conventional and recombinant vaccines — including Virus Like Particles (VLP) improves efficiency and flexibility
- Third party manufacturing options provides short-term utilisation





# Caring for growth requires optimal nutrition

Philippe Legér, CEO INVE Aquaculture



# WHAT DOES ADVANCED NUTRITION MEAN FOR AQUACULTURE

Drives performance and consistency of successful aquaculture production

By knowing, understanding, and inducing key biological processes that unlock the innate potential of survivability, development and growth.

Our innovations have resulted in breakthroughs and continued improvements in performance in ever more challenging conditions

Nutrition and Health — Advanced Nutrition — go hand in hand in achieving this ... along with Genetics we will leap forward the advancements.





#### **STRATEGY**

### Harnessing best expertise

 For creating and providing hi-tech, performing and cost effective nutritional and health solutions and become our customer's preferred partner

### Deploying cutting edge technologies

■ INVE employs a multidisciplinary approach

### Embedded alongside our customers

- INVE pioneered early life stage nutrition and innovated hatchery nutrition hand-in-hand with forerunners of marine fish and shrimp farming
- Customer partnership along with the best expertise resulted in customer loyalty and market leadership





— INNOVATIVE LEADERSHIP

### Distinctive competence:

- -market driven, science based
- Market intel from the front line reveals actual needs
- 33 yrs of in-house expertise & collaborations with 25 centers of excellence
- Scientific expertise & 'hands in the water' approach delivers bespoke solutions
- Product Life Cycle Management program encourages collaboration from ideation to product delivery





— CUSTOMER PARTNERSHIP

### Distinctive competence

- first line presence
- Local support and expert advice in all key markets
- Offering full & balanced product portfolio
- Service level agreements
- Key Account management
- Tools for CRM, market intel, marketing, knowledge-sharing platform
- Resulting in long-term partnerships





- OPERATIONAL EXCELLENCE

### Distinctive competence

- Consistent quality and efficiency
- High-end products through state-of-the-art manufacturing equipment
- Certified manufacturing standards: GMP, HACCP, Global GAP
- Total quality management leading to consistent high quality manufacturing
- Manufacturing Efficiency resulting in hithroughput, lower cost and shorter lead times
- Efficient supply chain resulting in reliable supply, lower inventories





— PEOPLE EXCELLENCE

### Distinctive competence

- Strong team, strong culture
- Driven by longstanding and lived core values of believing, enthusiasm, pragmatism and having fun
- Bringing together culturally diverse teams seamlessly
- Attracting and retaining good people in a learning organization





# CAPACITIES — LOCATIONS AND FACILITIES INNOVATION

### INVE Technologies, Belgium

- R&D HQ for AAN Division
- Central product development
- Management of collaborative R&D programs
- IPR office





# CAPACITIES — LOCATIONS AND FACILITIES INNOVATION

# IARC, marine fish testing center, Italy

- Real-scale testing center for marine fish hatchery feeds & health products
- Developing instructions for use
- Developing feeding protocols
- Training center for staff and customers





# CAPACITIES — LOCATIONS AND FACILITIES INNOVATION

### ITARC, shrimp testing center, Thailand

- Real-scale testing center for shrimp hatchery feeds & health products
- Developing instructions for use
- Developing feeding protocols
- Training center for staff and customers

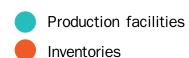




# CAPACITIES - LOCATIONS AND FACILITIES OPERATIONS AND SUPPLY CHAIN

# TIAC, Tianjin, China Probiotics formulating & mixing Artemia processing **INVE Thailand, Pichit, Thailand**

- INVE Aquaculture Inc., SLC, UT, U.S.A.
- Artemia harvesting & processing COOP SLB
- Feeds & Health products final processing for LATAM markets



- Main production center
- State-of-art facilities 2000
- Produces all INVE products



INVE's shrimp hatchery feeds drive consistency & profitability

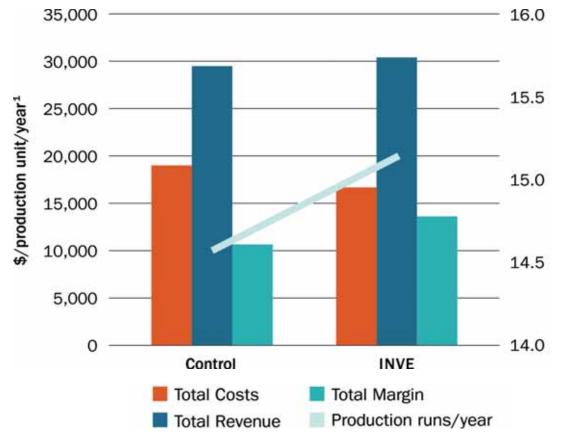
"Working with optimized protocols gives us the stable results we need."

Fernando Marino Pinzón Miranda Owner FITMAR, Mexico





### INVE's shrimp hatchery feeds drive consistency & profitability



Absolute values (\$/production unit/year)							
Cost item		Protocol					
		Standard	INVE				
Total costs	-6,8 %	18,459	17,212				
Total revenue	+4,2 %	29,200	30,417				
Total margin	+22,2%	10,741	13,205				
Production runs	s/year	14.6	15.2				

Benefits for farmers using FRiPPAK feeds increased by 2,464 USD per million PLs produced.



INVE's probiotics drive profitability in the shrimp nursery & farms:

"Mastering the hatchery stage has been the first step towards achieving better grow-out results."

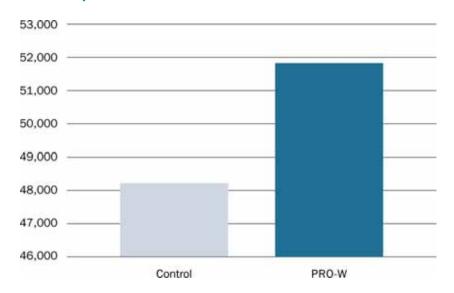
Mr. Van Thanh Luong CEO Viet-Uc Group, Vietnam





INVE's probiotics drive profitability in the shrimp nursery & farms:

### Benefit per 1 million PLs



	Sanolife PRO-w	Product A	Product B
Producer	INVE	Competitor A	Competitor B
Price per Kg	45 USD	35 USD	8 USD
Application	200g/ha	1,250g/ha	1,500g/ha
Price per application	9 USD/ha	43.75 USD/ha	12 USD/ha

Benefits for farmers using Sanolife PRO-W increased by 3,491 USD per million PLs produced.



### BENEFITS TO OUR CUSTOMERS / MARKETS

INVE's probiotics drive profitability in Tilapia nursery & farms:

"By controlling the entire value chain from hatchery to processing and marketing, we build our success on rigorous product quality."

Ramon Amaral Executive director Tilapia Ambar Amaral Group, Brazil





### BENEFITS TO OUR CUSTOMERS / MARKETS

INVE's probiotics drive profitability in Tilapia nursery & farms:

Fig 1. Growth rate of tilapia Sanolife PRO-F at 2g/Kg feed

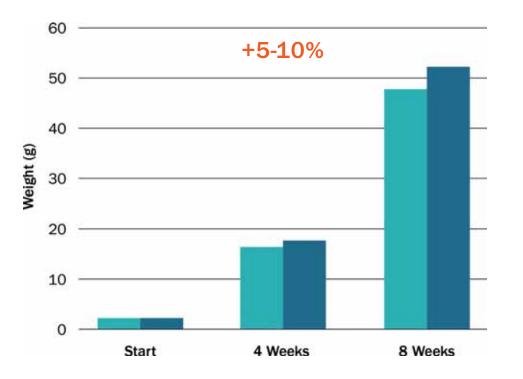
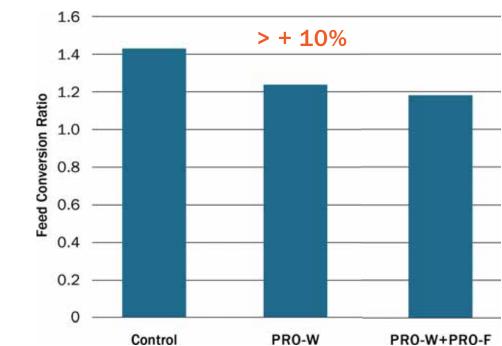


Fig 2. FCR in tilapia. Harvest after 180 days. Sanolife PRO-W at 200g/Ha and Sanolife PRO-F at 2g/Kg feed





### BENEFITS TO OUR CUSTOMERS / MARKETS

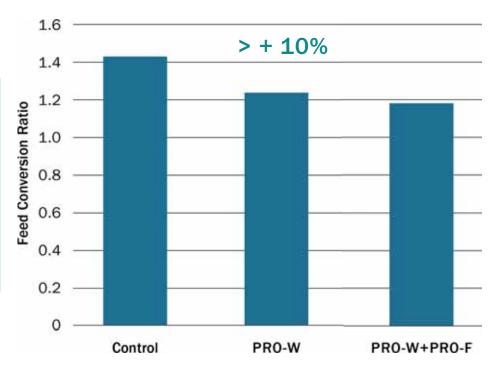
INVE's probiotics drive profitability in Tilapia nursery & farms:

# **Bacillus** Probiotics Benefit Tilapia Rearing Under Challenging Conditions In Brazil



# Camilo Diógenes Marlon Aguiar Jaburu Farm Nova Jaguaribara, Ceará, Brazil Bruno Urach Pratigi Alimentos Castro Alves, Bahia, Brazil Marcos H. S. Santos INVE Brazil Ltda. Fortaleza, Ceará, Brazil Olivier Decamp, Ph.D. INVE Aquaculture 471 Bond Street 11120 Nonthaburi, Thailand o.decamp@inveaquaculture.com

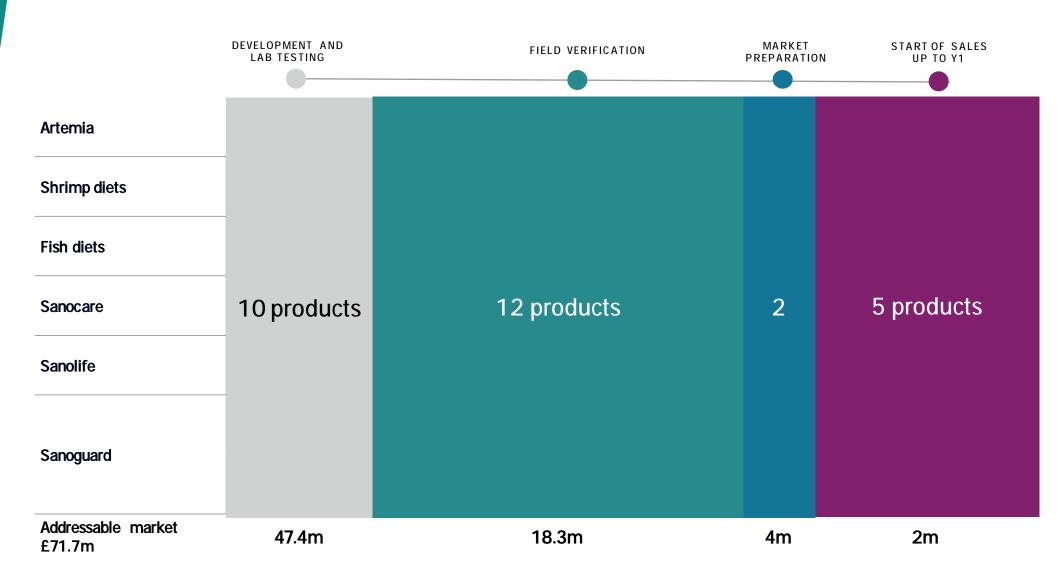
Fig 2. FCR in tilapia. Harvest after 180 days. Sanolife PRO-W at 200g/Ha and Sanolife PRO-F at 2g/Kg feed





# COMPETENCIES REQUIRED TO DELIVER OUR STRATEGY

— STRONG PRODUCT PIPELINE

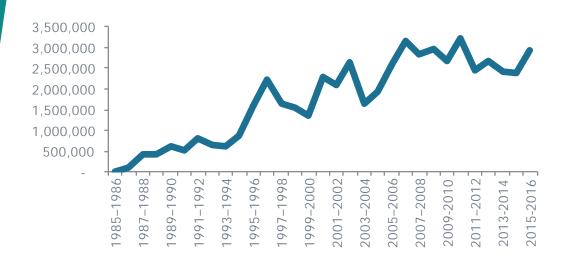




# COMPETENCIES REQUIRED TO DELIVER OUR STRATEGY

— STRONG PRODUCT PIPELINE ARTEMIA REPLACEMENT

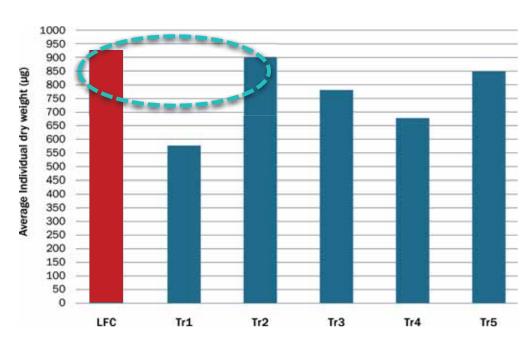
### Historical data global artemia supply (kg)



- Global artemia resources fully tapped
- Increasing demand
- Need for artemia replacement
- ▼ Today: INVE Best Balance
- ▼ Tomorrow: FULL REPLACEMENT

### Status R&D

- Live Food Control (LFC)
- ✓ Artemia = 35% (3,5 kg/mioPL)
- Test protocol
  - ✓ Artemia = 5% (0,5 kg/mioPL)
  - + 95% replacement diet





# COMPETENCIES REQUIRED TO DELIVER OUR STRATEGY

## Market Leadership, fueled by:





Benchmark Holdings plc

PANEL 4 Financial model and capital structure Image: Benchmark's Vaccine Manufacturing Facility, Braintree Ul

Mark Plampin, Chief Financial Officer



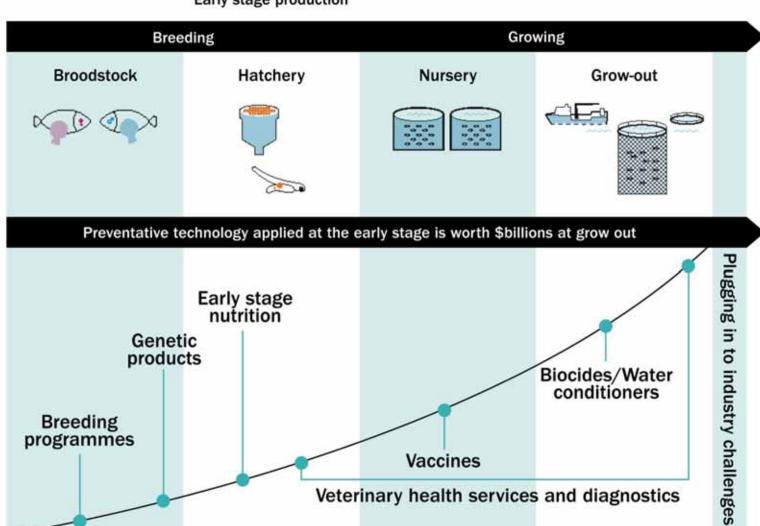
### FINANCIAL MODEL

PRODUCTION LIFECYCLE

BENCHMARK'S TECHNOLOGY PLATFORM

Biological control is the key driver for financial performance of farmers

### Early stage production



Example issues and scale of their economic impact on producers

\$4bn

Antibiotics use in aquaculture

\$1bn

Early mortality syndrome in shrimp

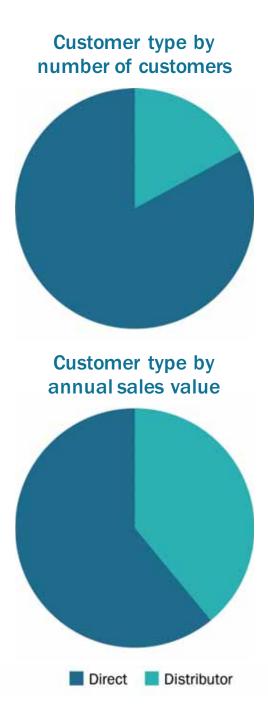
\$500m

Sealice in salmon



### FINANCIAL MODEL - CUSTOMER ENGAGEMENT

- Direct engagement with customers in developed markets
- Trade through distributors in developing / fragmented markets
- Good customer spread top 20 customers account for around 50% of sales
- Key account management process is central to leveraging market position





### FINANCIAL MODEL - CASH FLOW

- Gross margins typically 50% to 75%
- **■** EBITDA margin progression expected:
  - ► FY17 consensus 10%
  - Long term (3 to 5 years) 20% to 25% through top line synergies and operating leverage
  - Further growth beyond this as rate of product launches increases
- **■** EBITDA will increasingly convert to cash:
  - Short term Adjusted EBITDA to FCF\* conversion rate c. 30% due to R&D
  - Working capital balances tend to grow in line with top line growth
  - Long term expected to be c. 60%



### CAPITAL STRUCTURE

- IPO in 2013 to provide capital to invest in future revenue drivers
- Total cash raised from equity issued to date is £319m
- Revolving credit facility of \$70m in place since January 2016
- Current and future funding structure:
  - ► FY16 interims: Total equity and reserves £308m; Net Debt £15m; Leverage\* 1.5x
  - Net Debt will rise short term as capital raised is deployed into investment projects
  - Expected organic growth will generate significant cash to repay debt within five years
  - Salten JV will be funded 60:40 debt to equity on ring fenced basis



### **INVESTMENT APPROACH**

### Capital allocation process:

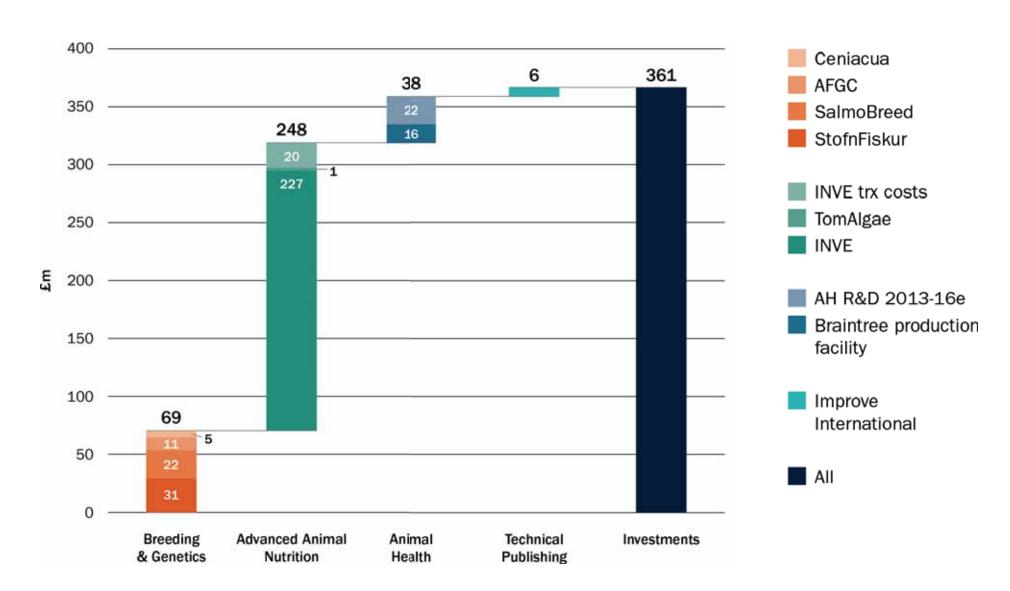
- annual budget and half year reforecast
- 3 year strategic plans
- investment appraisal and funding review approved by the board for all material projects
- Business case including 10 year financial projections
- Benchmark's ROI approach:
  - IRR above WACC
  - ROIC year 3 or 4 above WACC

### Ongoing management and monitoring:

- Specific manager appointed to each project
- Regular M&A integration report to Operations Board (division heads plus Exec)
- Monthly report to board on integration and capital projects
- Quarterly report to board on R&D projects



### INVESTMENT APPROACH — LAST 3 YEARS FOCUS ON M&A AND R&D





### **INVESTMENT APPROACH**

- Future investment:
  - M&A focus on bolt-ons
  - R&D:
    - ➤ > 65% of R&D investment is in aquaculture
    - % of sales c. 12% FY16 & FY17 reducing to sub 10% long term
  - Production capacity:
    - focus on Breeding & Genetics / vaccines
    - ownership versus outsourcing



### THE BENCHMARK INVESTMENT CASE

- **High growth markets** significant exposure to emerging aqua industry and developing countries
- **High margin business** focus on upstream parts of the value chain
- Barriers to competition integrated supply chain, strong IP and market leading position
- **Scalable** market leading aquaculture distribution network
- **▼ First mover advantage** demand pull from unique integrated genetics, health and nutrition
- **Catalyst for market growth** Benchmark's solutions unlock production constraints and profitability





Malcolm Pye, Chief Executive Officer

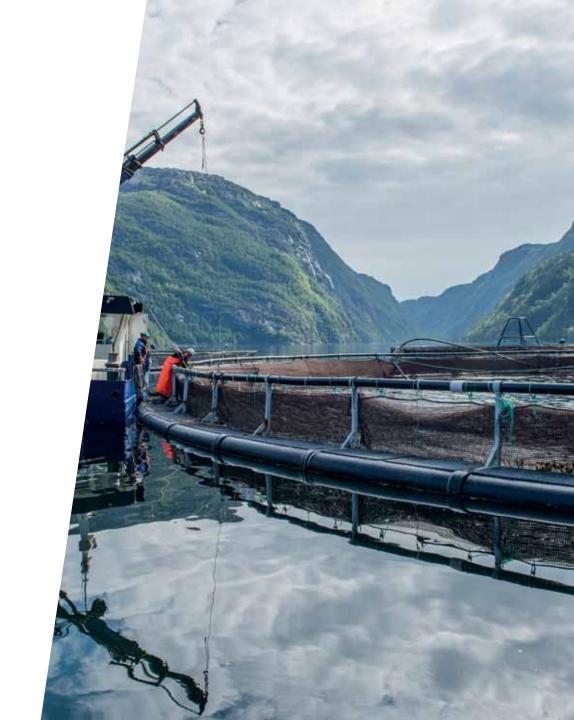


### THE ROAD MAP AND WAY FORWARD

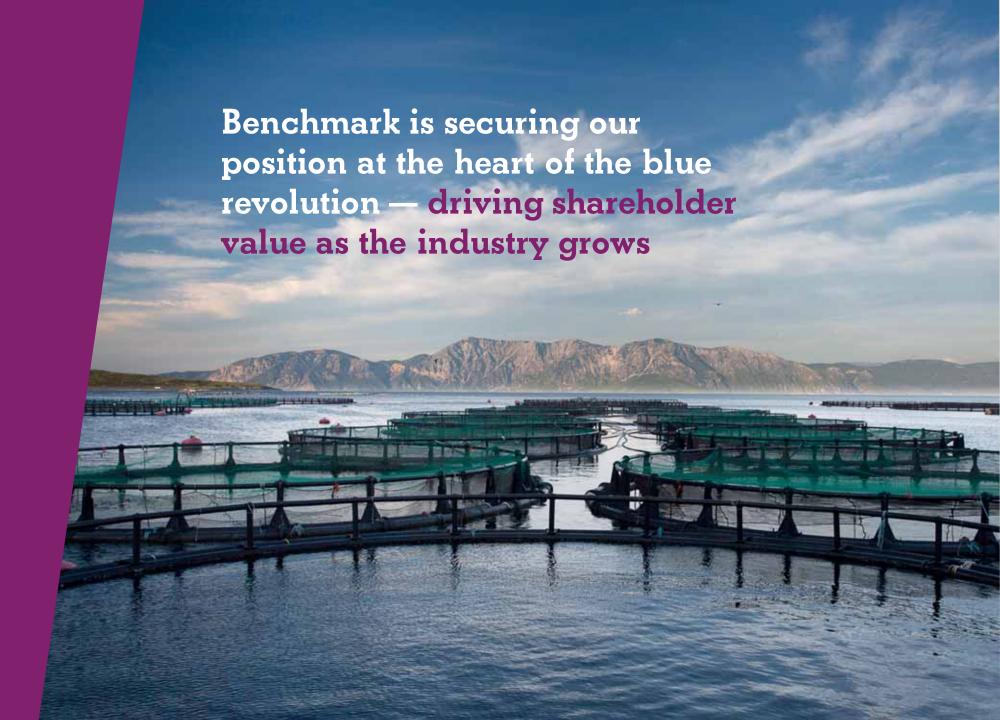
### Benchmark has built:

- **■** The opportunity
- **■** The platform
- The technology
- The team

To grow our sustainable business and deliver sustainable shareholder returns









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